# Editorial Overview



# Inspiring a free-thinking, global audience

The Independent has been at the frontline of journalism since 1986, with its mission to challenge and debate always ahead of its time.

In today's increasingly fragmented world, communities want real facts and frank opinions delivered first-hand from a non-biased news brand that they can trust.

Publishing from 12 countries and in six languages, with more editions on the horizon, The Independent is a truly international news organisation.

Readers are independently-minded global citizens. They are not defined by traditional demographics or profiles, but by their attitudes.

The Independent's MD, Christian Broughton, says: "The Independent is about more than just news - it's a value system...our time is now."

The first of the quality news brands to embrace a fully digital future in 2016, The Independent is the UK's largest quality digital news brand, and a top ten news brand by reach in the US.





## **Our story**



The Independent has always had a global perspective.

Built on a firm foundation of superb international reporting and analysis, The Independent now enjoys a reach that was inconceivable when it was launched as an upstart player in the British newspaper industry.

"For the first time since the end of the Second World War, and across the world, pluralism, reason, a progressive and humanitarian agenda, and internationalism – Independent values – are under threat. Yet we, The Independent, continue to grow."



#### News



International and domestic stories including politics, health, climate, crime, social affairs and science. News teams in the UK and US, and correspondents in the Middle East and Russia.



Writers include Shaun Lintern, health correspondent; Sam Lovett, science correspondent; May Bulman, social affairs correspondent; Lizzie Dearden, crime correspondent; Nadine White, race correspondent; Kim Sengupta, defence and security editor; Borzou Daragahi, international correspondent; Bel Trew, Middle East correspondent and Oliver Carroll, Moscow correspondent. In the US, senior writers include chief US correspondent Andrew Buncombe; senior US correspondent Richard Hall, reporters Graeme Massie and Josh Marcus



6,000 news stories published a month



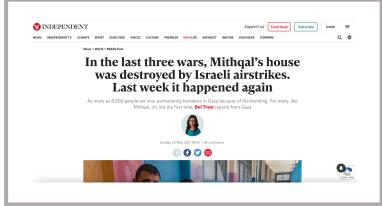
Shortlisted for Editorial Team of the Year at the Association of Online Publishers (AOP) Digital Publishing Awards. Shaun Lintern is a finalist for Journalist of the Year and the Audience team is nominated for Audience Development team of the year.

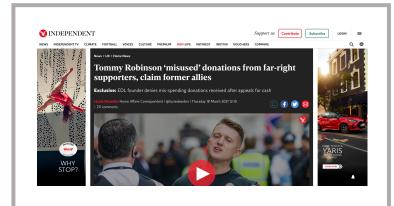


#### **News articles**















#### **Politics**



A broad range of stories written by our team of five reporters, including Brexit, the Government's handling of the pandemic; its decision to reduce foreign aid; lobbying following the fallout from the David Cameron – Lex Greensill affair and the impact of introducing Voter ID. Coverage includes a daily politics newsletter.



Our politics team comprises <u>Andrew Woodcock</u>, political editor; <u>Robert Merrick</u>, deputy political editor; <u>Kate Devlin</u>, Whitehall editor and political reporters <u>Ashley Cowburn</u> and <u>Jon Stone</u>. Reporter <u>Adam Forrest</u> writes a daily newsletter.



Approximately 430 political stories published a month.

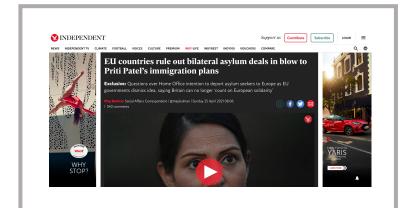


#### **Politics articles**

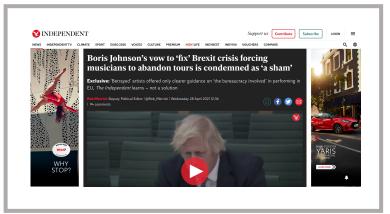














#### **Culture**



Film, music, classical, dance, art, theatre, TV, comedy and celebrity news



In-house writers: <u>Alexandra Pollard, Adam White</u>, <u>Kevin EG Perry</u> (in LA), <u>Rachel Brodsky</u> (in LA), <u>Isobel Lewis</u>, <u>Annabel Nugent</u>, <u>Jacob Stolworthy</u>, <u>Ellie Harrison</u>, <u>Charlotte Cripps</u>, <u>Clemence Michallon</u> (in New York), <u>Peony Hirwani</u> (in India) and Louis Chilton

Critics: <u>Ed Cumming</u> (TV), <u>Clarisse Loughrey</u> (film), <u>Mark Hudson</u> (art), <u>Paul Taylor</u> (theatre), <u>Helen Brown</u> (music), <u>Michael Church</u> (classical), <u>Zoe Anderson</u> (dance)

Columists: Micha Frazer-Carroll, Fiona Sturges and Ed Cumming



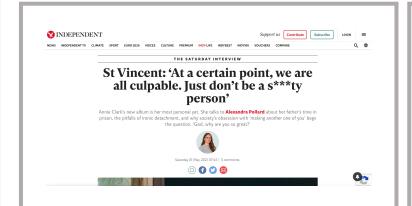
32 pieces a day



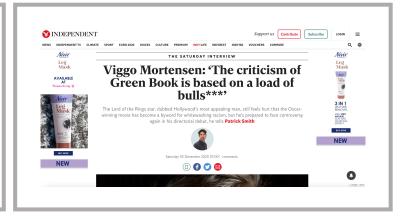
Alexandra Pollard has been nominated this year for Interviewer of the Year: Shortlist - Society of Editors.



## **Culture articles**















#### **Voices**



The arts, international geopolitics, social issues and everything in between. We are particularly strong when it comes to UK politics and international commentary.



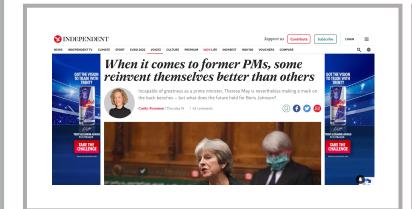
Tom Peck, Patrick Cockburn, Mary Dejevsky, Shaparak Khorsandi, John Rentoul, Andrew Grice, Hamish McRae, Janet Street-Porter, Katy Brand, Cathy Newman, Marie Le Conte, Jenny Eclair, James Moore, Sean O'Grady, Mark Steel, Jess Phillips, Kim Sengupta and Vince Cable

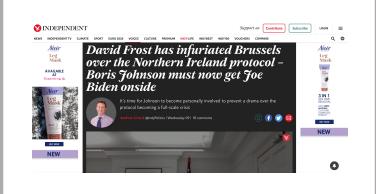


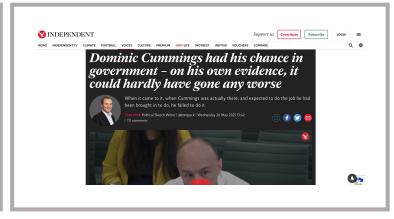
60 – 70 pieces per week

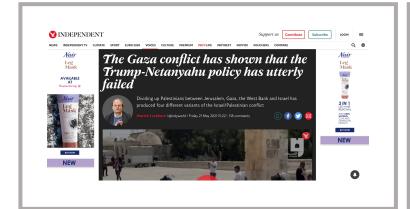


## **Voices articles**















## **Sport**



The Independent sports desk covers the length and breadth of sport from football and rugby to cricket and tennis as well as the Olympic and Paralympic Games. We pride ourselves in our coverage of breaking news and live events as well as our in-depth features, expert analysis and exclusive interviews.



Chief football writer <u>Miguel Delaney</u>, senior football correspondent <u>Melissa Reddy</u>, northern football correspondent <u>Mark Critchley</u>, sports feature writer <u>Vithushan Ehantharajah</u>, sports writers <u>Tom Kershaw</u>, <u>Alex Pattle</u> and <u>Karl Matchett</u> as well as regular freelance columnists <u>Tony Evans</u> and <u>Steve Bunce</u>



3,000 pieces published per month



The desk features regularly in the SJA Awards. Miguel Delaney and Melissa Reddy are multi-award winners and nominees while Tom Kershaw was second in Young Sports Journalist of the Year at the SJAs in 2021.

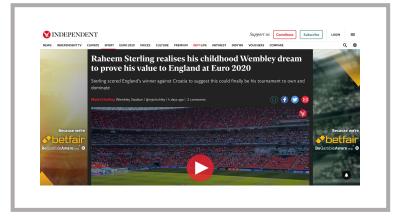


# **Sport articles**











## Lifestyle



Fashion, feminism, food, mental health, parenting, off-beat and viral news, royals, health, fitness, wellbeing, sex and relationships, tech, travel. Lifestyle does not add to the negative noise of the internet but informs in a reliable, accessible way. From long-form features to opinion, Lifestyle delves into the personal stories behind the headlines.



Harriet Hall, Sophie Gallagher, Olivia Petter, Kate Ng, Saman Javed



1,000 pieces published per month

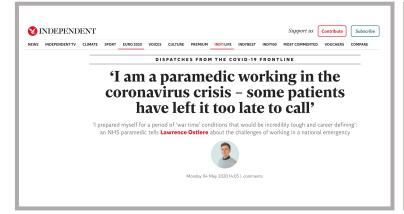


BSME 2021 nominations for best writer (Olivia Petter), best specialist writer (Harriet Hall) and best team. Olivia Petter nominated for Millennial Love in British Podcast Awards 2021. Sophie Gallagher voted best lifestyle journalist in Women in Media awards 2019.

Read here



# Lifestyle articles















## **Independent TV**

Launched in December 2020, Independent TV is a thrilling new way to see and experience trusted news, insight and investigation from around the world.

It offers current affairs, <u>arts</u>, <u>lifestyle</u>, <u>sports</u> and live footage, putting The Independent's editorial staff front and centre - in video form.

Many of the team are no strangers to being in front of the camera, including <u>Bel Trew</u>. The Independent's correspondent in Beirut and <u>Simon Calder</u>, a regular face on television and a much-relied upon source of travel advice and analysis.

Christian Broughton says: "The ability to see events unfold for yourself enriches any report. Seeing is more than just believing – it's feeling the emotions of lives touched by conflict and hardship."

In May, <u>Binge or Bin</u> was launched. With shows out every two weeks, each episode of the series looks at Netflix shows to tune into - or give a miss. It's a handy guide in helping viewers decide what to watch next. Presented by <u>Jacob Stolworthy</u> and <u>Annabel Nugent</u>.

Tackled is a six-part series presented by our chief football correspondent <u>Miguel Delaney</u> and senior sports writer <u>Melissa Reddy</u>. Perfectly timed for the momentous summer of sport, this show looks at the stories behind the action.



